the Daily Mile Foundation

In partnership with WELSH ATHLETICS ATHLETAU CYMRU



WELSH ATHLETICS
ATHLETAU CYMRU

RECRUITMENT PACK

THE DAILY MILE REGIONAL OFFICER – NORTH WALES

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OUR VISION

Athletics for everyone, everywhere

OUR MISSION

To be the no.1 sport for participation, performance and inclusive opportunities across Wales

STRATEGIC PILLARS

Growing Athletics

World Class Wales

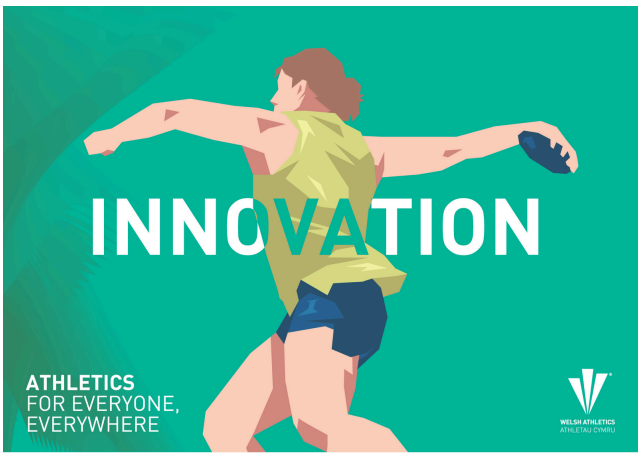
Thriving Sporting Infrastructures

An Active and Healthy Wales

High Performing Organisation

A Safe and Inclusive Sport For All

OUR VALUES


INNOVATION
ATHLETICS
FOR EVERYONE,
EVERYWHERE
WELSH ATHLETICS
ATHLETAU CYMRU


EXCELLENCE
ATHLETICS
FOR EVERYONE,
EVERYWHERE
WELSH ATHLETICS
ATHLETAU CYMRU


EMPOWERMENT
ATHLETICS
FOR EVERYONE,
EVERYWHERE
WELSH ATHLETICS
ATHLETAU CYMRU


INCLUSIVITY
ATHLETICS
FOR EVERYONE,
EVERYWHERE
WELSH ATHLETICS
ATHLETAU CYMRU


ENJOYMENT
ATHLETICS
FOR EVERYONE,
EVERYWHERE
WELSH ATHLETICS
ATHLETAU CYMRU

ROLE PROFILE

Job Title

The Daily Mile Regional Officer – North Wales

Salary

£30,000 FTE

Reporting to

Head of Development & Participation, The Daily Mile Programme Manager Wales

Location

Remote with various travel around North Wales

Working pattern

Up-to full time (37.5 hours/week)

Key Interfaces

Various primary and secondary schools in the area, Local Authorities, Sport Wales, Education Consortia, Local Health Boards, Healthy Schools Teams

Role Purpose

The regional officer will primarily focus on the growth,implementation and sustainability of The Daily Mile in schools and settings across North Wales to help us to achieve our ambition of 100% of schools in Wales engaged in running and athletics activity. They will play a critical part in the growth of initiatives to promote children's physical activity across the participation pathway including The Daily Mile, TCS Mini London Marathon in schools and junior parkrun, whilst exploring opportunities connected to local events. The role will help establish strategic connections between these initiatives, inspiring more children to be active in and out of school improving physical activity levels across Wales.

The role will require a high degree of innovation, initiative and self-motivation, as well as the ability to operate strategically and make connections across different organisations. It will involve workingdirectly with schools, teachers, educators, early years practitioners and children, as well as liaising with Local Authorities, councils, Sports Partnerships and other organisations working within the school sport and activity sector.

KEY RESPONSIBILITIES

Growth and Collaboration

🏃 Position The Daily Mile as a fundamental part of a whole school approach to wellbeing, demonstrating the initiative's wider impact on positive outcomes for children and young people

🏃 Grow the number of schools/settings participating in The Daily Mile within North Wales, with a focus on schools and early years settings within areas of high deprivation

🏃 Work with parkrun and local and national partners to establish 'participation pathways', connecting The Daily Mile primary schools with parkrun primary/local junior parkruns

🏃 Grow the TCS Mini London Marathon in schools programme and other relevant LME events within the specified region

🏃 Explore opportunities specific to North Wales and work with local partnersto deliver The Daily Mile themed events and activations, including athlete/ambassador visits.

🏃 To identify, develop and maintain effective relationships with partners and external stakeholders who share a passion for improving physical activity levels across Wales

🏃 Contribute and develop the Welsh Language page on the national Daily Mile website, maintaining and ensuring the medium of Welsh is available to schools in Wales

Monitoring, Evaluation & Insight

🏃 Create reports for local and regional partners, sharing data and insights into Daily Mile registration and successful connections to other participation pathways.

🏃To capture case studies from Daily Mile, sharing implementation examples across the education community and key stakeholders in Wales

🏃To liaise directly with The Daily Mile to share insight and best practice to further support the growth across the UK

🏃Deliver against The Daily Mile & Welsh Athletics Impact Measurement Framework, reporting progress against agreed KPIs.

🏃To capture impact of activities on a quarterly basis

🏃Working with the communications department, develop regular media pieces to be carried across the various Welsh Athletics communication platforms

PERSON SPECIFICATION

	Essential	Desirable
Experience	Experience of working with or in schools/educational settings.	Experience of developing and creating resources and content for schools/educational settings.
	Experience of working with young people and providing opportunities to engage them in physical activity	
	Experience of developing short and long-term plans and delivering these in a school/education setting.	Experience of demonstrating impact, including the creation of case studies.
	Experience of initiating, leading and developing partnership work with organisations who work with children and young people.	Experience of event delivery or activation programmes in a school or mass participation environment
	Experience of developing and leading projects.	Experience of budget management
	Experience of working across different teams and managing competing priorities.	Experience of Early Years physical activity development
	Experience in target setting and monitoring progress against KPI's.	
Education and training	Educated to degree level or proven ability to work to this level	Other development or learning relevant to the post
Knowledge	A good knowledge of current insight into factors relating to increasing participation in PE, sport and physical activity.	
	An understanding of the education landscape and current issues facing schools in Wales.	Has an awareness of the Curriculum for Wales and the the Health & Wellbeing Area of Learning.
	Knowledge of The Daily Mile and the role of regional stakeholders, such as local authorities or Active Partnerships	
	An understanding of current safeguarding practices in relation to children and young people. Knowledge of Welsh Healthy schools network, and relevant policies such as Healthy Weight, Healthy Wales and Future Generations Act.	
Skills and abilities	Excellent written and verbal communication skills. Experience of presenting to children and young people, as well as partners and stakeholders.	Ability to lead and motivate others
	Be able to work efficiently on own initiative, under pressure and maintain a high standard of work	
	Flexible and able to prioritise competing work demands such as multiple projects and deadlines that often arise in our small but busy organisation	
	A good personal communication style that allows you to build and maintain relationships with colleagues, partners, young people and key stakeholders	
	Demonstrates innovative approaches and ability to think outside of the box	
Other	Must be able and willing to work unsocial hours including occasional evenings and weekends	Welsh language skills
		Ideally, you'll have a passion for the sport and an ambition to inspire young people to start being physically active through the programs initiated during the role
		Previous experience of working in a sport development role or familiarity with projects that engage with local communities to activate change in physical activity levels

BENEFITS PACKAGE



10% of your contracted hours back per week for wellbeing



Employee Assistance Program



25 Days annual leave, plus 8 days paid for bank holidays



Employer pension contributions matching up to 6%



3 annual leave days gifted over the Christmas period



Free onsite parking at our office locations (NIAC, CISC)

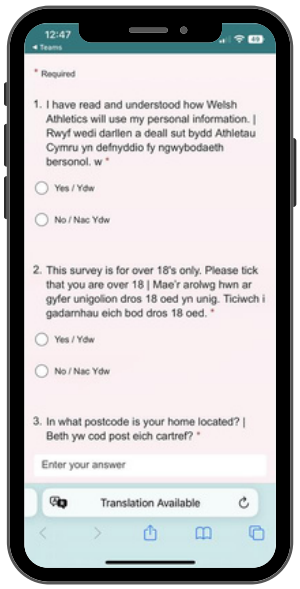


Welsh Athletics membership



Funded career development and CPD opportunities

ED&I COMMITMENT



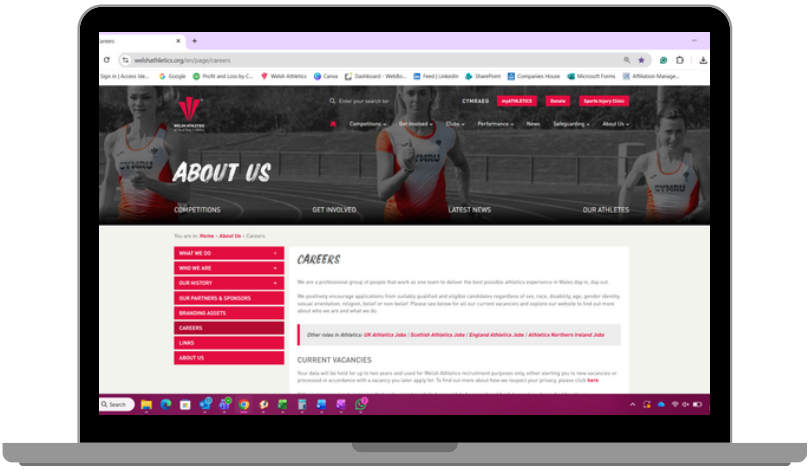
We positively encourage applications from suitably qualified and eligible candidates regardless of sex, race, disability, age, gender identity, sexual orientation, religion, belief or non-belief.

If you are applying for a vacancy, please complete our anonymous online 'Equality & Diversity Survey' found on the application page.

We are actively working on ways to improve the diversity of people applying to work and volunteer in our sport and completing this survey helps us monitor our progress.

HOW TO APPLY

To apply for this role visit our online careers page at https://www.welshathletics.org/en/page/careers where you will find a link to submit your CV and a covering letter.



For further information on the role, please contact hr@welshathletics.org